

Overview

International Balloon Festival @ Hat Yai Jiranakorn Stadium, Hat Yai, Songkhla Province 10-12 May, 2019

Background

The Tourism Authority of Thailand (TAT) sees the importance of tourism promotion during the upcoming low season. In response, strategic plans have been determined with the purpose to stimulate spending as well as to expand the mid-to-low-end market. The International Balloon Festival is expected to draw both Thai and foreign tourists, especially from short-haul markets like Malaysia, Singapore and other neighbouring countries to the event, so that higher income will be created for the Southern locals, resulting in circulation in the economic system.

Objectives

1. To encourage tourists in short-haul markets to travel to Thailand.
2. To create a better image of Thailand in terms of preparedness in welcoming tourists.
3. To create more local income to circulate within the economic system.

Date

10-12 May, 2019.




Venue




Jiranakorn Stadium, Hat Yai, Songkhla Province.

Participating Hot Air Balloons

Fifteen balloons will be participating from all over the world including Thailand, the Netherlands, Japan, Taiwan, Brazil, Spain, the United States, the United Kingdom and Vietnam. There will be 3 Normal Shapes, 9 Special Shapes and 3 Mini Balloons shown at the Festival.

No.	Balloon	Balloon Name	Registration	Country	Pilot / Team
3 Normal Shaped Balloons					
1		Amazing Thailand	HS-AEY	Thailand	Mr. Chai Suwathi
2		Painting	PH-KPL	Netherlands	Mr. Daan Elfring
3		Peggy	N120RT	Vietnam	Mr. Le Trong Nghia
9 Special Shaped Balloons					
4		Saga Ebisu		Japan	Mr. Takero Sakai
5		OH Bear	B-00012	Taiwan	Mr. Chiu, Sheng-Fu

No.	Balloon	Balloon Name	Registration	Country	Pilot / Team
6		Bidu		Brazil	Mr. Felipe Pires
7		Elvis		Brazil	Mr. Luiz Paulo Rokrigues
8		Farmer Pig		Brazil	Mr. Alberto Kugler
9		Busby		UK	Mr. Paul Burrows
10		Wil the Police		USA	Mr. Wil Lapointe

No.	Balloon	Balloon Name	Registration	Country	Pilot / Team
11		Bundit		USA	Mr. Michael Hanson
12		Gnome		Spain	Mr. Jordi Diaz Casaubon
3 Mini Balloons					
13		Sukjai	N/A	Thailand	Mr. Sompong Naksuk
14		Plai Puak	N/A	Thailand	Mr. Patra Fongrattanakul
15		Lopoh	N/A	Thailand	Mr. Jirasin Atsavaterahat

The event will be divided into 2 periods: morning and evening:

Morning (06.00-08.00 Hrs.)

- Morning Free Flight: Hot-air balloons will be flown in the morning to draw in visitors.
- Balloon Tethering: Visitors will be able to ride on the tethered balloon.
- Walk-in Balloon: Inside the balloon, there will be an open opportunity for visitors to learn about hot-air balloons directly from the pilot.
- Balloon Display: Hot-air balloons will be flown around the stadium for pictures.

Evening (17.00-22.00 Hrs.)

- Balloon Night Glow: The balloons will be lit up together with dancing lights and background music. This show is considered to be the highlight of the Festival.
- Balloon Tethering: Visitors will be able to participate in flying in the hot-air balloons.
- Walk-in Balloon: Visitors will be learning about balloons from the hot air balloon pilot inside the balloon.
- Balloon Display: Hot-air balloons will be flown around the stadium for pictures.
- There will be food and shows in front of the stadium.

Responsible Agency

Special Events Section, Events Creation Division,

Events Department, Tourism Authority of Thailand (TAT).

Contact Us

Tel: 0 2250 5500 ext. 3464-68

Fax: 0 2652 8210